

Why United Way?

United Way is *different*:

- United Way is different from any other charity because it allows you to help our entire community. Working together with businesses, government, nonprofits and individuals, United Way brings people together to achieve more than we ever could do alone. We focus our resources to produce results through 51 health & human service programs across Lorain County.

United Way provides the *easiest, most cost-effective* way for your company's and your employees' donations to reach the health and human service organizations in Lorain County:

- Employees may give to our **Community Impact** fund by which their donation gets spread across all programs; or if they prefer, they may designate to a qualified 501 (c) 3 health and human service organization.
- Local volunteers bring the campaign to your company in a personal way.
- United Way and local companies work together to provide the simplest, easiest way to give - payroll deduction.

United Way provides a *comprehensive system of accountability*, allowing you and your employees to know how your dollars are being used to meet the greatest needs in the community:

- Volunteers visit agencies, review each agency's programs and finances and make funding recommendations to the United Way Board of Directors.
- The Board of Directors is comprised of 23 local individuals who provide oversight of the organization and stewardship of your donations.
- An independent certified accounting firm and a volunteer finance committee annually audits and carefully reviews all United Way financial records.

United Way *manages contributions* for the funded programs that assist individuals and families in Lorain County:

- United Way raises money locally to assist partner agencies that serve the needs of your company and your employees by providing programs right here in your community. More than 100,000 people from Lorain County have received services from a United Way agency in 2007.
- United Way partner agencies help people gain dignity, independence, employment and self-esteem allowing them to be positive contributors to our community; United Way helps keep your community healthy, safe & productive.